

A FOUR-WEEK PROGRAM FOR ONE TEAM

Corporate Language Pilot

A structured way to assess fit, participation and the next sensible step before a wider language-training rollout.

LIVE ONLINE

SMALL GROUP

HR REPORTING

SIX LANGUAGES

English | Spanish | Turkish | Italian | Portuguese | French



THE BUSINESS QUESTION

Is this the right program for this team?

The pilot gives HR and L&D a limited, documented engagement to assess program fit before deciding whether a broader rollout is justified.

01

Define

Agree one workplace communication priority and the people who need to improve it.

02

Run

Deliver four weeks of live online practice with a teacher matched to language, level and goal.

03

Review

Summarize participation, observed development and the recommended next step.

PILOT SCOPE

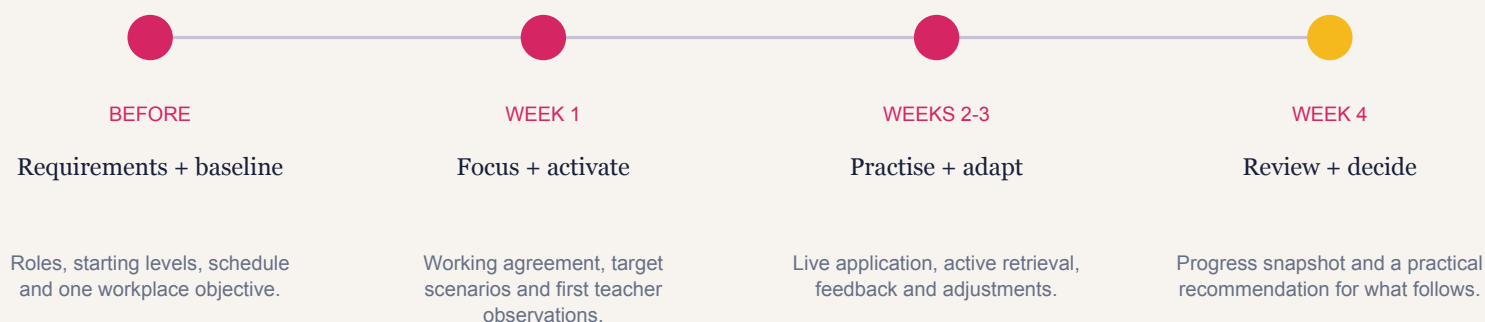
- 30-minute HR/L&D requirements discussion
- Learner placement and baseline
- One live online small group for four weeks
- One defined workplace communication objective
- Teacher matched to language, level and goal
- Attendance and engagement summary
- End-of-pilot progress snapshot
- Rollout recommendation for HR



HOW THE PILOT RUNS

A defined sequence from requirements to decision.

Scheduling, content and reporting are agreed before teaching starts. The pilot is not a generic trial class or an open-ended subscription.



What HR receives

- Attendance and participation
- Starting level and target
- Scenarios practised
- Teacher observations
- Progress against the objective
- Recommended next learning step

Program standards

Small group

Normally up to six learners so each person can practise and receive feedback.

Live online

One format for colleagues across locations, without travel or classroom logistics.

Workplace relevance

Meetings, presentations, client calls, technical communication or relocation needs.

Transparent matching

Teacher assignment reflects language, level, goal, schedule and availability.



REPORTING PRINCIPLES

Useful evidence without inflated claims.

The report supports an HR decision. It does not convert four weeks of learning into a universal fluency promise or a fabricated ROI figure.

Included in the review

- Baseline and stated objective
- Attendance and participation
- Workplace scenarios practised
- Teacher observations
- Next-step recommendation

Not presented as evidence

- Guaranteed fluency
- A pass or promotion guarantee
- Identical progress for every learner
- Medical or neurological outcomes
- Invented benchmarks or client results

TEACHING APPROACH

Neuroscience-informed practice, described precisely

The teaching approach uses clear goals, manageable cognitive load, active retrieval, spaced review, reflection and feedback. The team includes certified Neurolanguage Coaches and teachers trained internally to apply the academy's method. The assigned teacher's actual qualifications are communicated transparently.

Approximately 95% of the teaching team speak the language they teach at native level. Assignment still depends on the required language, level, objective, schedule and availability.



SAMPLE - NEEDS ANALYSIS

Questions that shape a useful pilot.

This example shows the information discussed before a proposal. It is not a completed client record.

Business context

- What business change or communication problem prompted this request?
- Which roles and teams are involved?
- Which countries, clients or internal stakeholders do they communicate with?

Communication priority

- Which one situation should the pilot prioritise?
- What does good performance look like in that situation?
- What currently causes delay, risk or loss of confidence?

Learner profile

- How many people may participate?
- What are their approximate levels and job responsibilities?
- Do schedules, shifts or time zones constrain group formation?

Decision and governance

- Who owns the program and who receives reporting?
- What internal approvals or data boundaries apply?
- When would a wider rollout decision be made?

OUTPUT OF THE DISCUSSION

A proposed group, target language, four-week objective, schedule, reporting scope and commercial quotation.



SAMPLE - ANONYMISED HR REPORT

A concise view for a rollout decision.

All entries below are illustrative. They show the reporting structure, not a real client result.

TARGET LANGUAGE

English

PILOT GROUP

Example group A - 5 learners

WORKPLACE OBJECTIVE

Lead a weekly project-status update

PILOT PERIOD

Four weeks - illustrative

Participation summary

- Sessions planned: 8
- Group attendance: 88%
- Active participation: observed in 4/5 learners
- Schedule issues: one recurring conflict

Illustrative values only

Teacher observations

- Updates became more structured
- Key project vocabulary was retrieved more consistently
- Questions and risk statements still required support
- More practice is needed before unscripted client updates

ILLUSTRATIVE RECOMMENDATION

Continue for eight weeks with the same group, retain the project-update objective, and add one monthly 1:1 session for the team lead. Reassess after the next reporting period.



BEFORE THE PILOT STARTS

Scope, responsibilities and terms are confirmed in writing.

The proposal is tailored to the language, number of learners, frequency, scheduling constraints and reporting requirements.

Paid engagement

The pilot is a professional four-week engagement, not a free sample class.

Custom quotation

There is no universal pilot price. The written proposal defines scope, currency and payment terms.

Potential fee credit

If agreed in the proposal, the pilot fee can be credited toward a longer program.

International invoicing

Invoice details, transfer provider, payment currency, possible fees and due date are confirmed before launch.

No automatic rollout

The company receives a recommendation and decides whether, when and how to continue.

Clear language support

Sales consultations are available in English, Spanish or Turkish. German-language account management is not offered.

AVAILABLE LANGUAGES

English

Spanish

Turkish

Italian

Portuguese

French

DISCUSS YOUR TEAM'S REQUIREMENTS

Share the target language, approximate learner count and workplace objective. We will outline an appropriate pilot and prepare a written proposal.

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